



MEDIA KIT

Mission statement, profile, distribution, rate card, production...

Empowers Globally

2026



Available for

Print
Electronic
Flip
Mobile
Web
Social Media

Contact

Entrepreneur Prime

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OUR MISSION

Our mission is to illuminate the journeys of entrepreneurs from diverse industries by delivering compelling and authentic stories that inspire, educate, and empower our global audience.

OUR VISION

Our vision at Entrepreneur Prime is to be the leading global voice in entrepreneurship, recognised for our ability to connect and inspire a diverse audience through transformative stories and insights.



Worldwide Distribution & Sales

6 CONTINENTS 190 COUNTRIES

40.000 STORES, RESELLERS, PLATFORMS

The USA market

The magazine is available in print in local stores across every town and state throughout the United States.

From Alaska to Florida and California to New York, the magazine is everywhere.



"I have thoroughly enjoyed working with Entrepreneur Prime magazine, a group of professionals who take great pride in the quality of the work they deliver. Their standard of excellence has exceeded my expectations. I have worked with publishing houses, magazines, newspapers, online publications, and this team is the best of the best! I highly recommend them when your message is worth telling the world!"

-CHÉRIE CARTER-SCOTT, Ph.D. MCC
#1 New York Times Bestselling author of
If Life is a Game, These are the Rules:
10 Rules for Being Human

Global market

We cover %90 of the Globe

From Santiago to Tokyo and Stockholm to Johannesburg, we reach 90% of the earth...

amazon

BARNES & NOBLE
BOOKSELLERS

AD RATES

W

WATERSTONE'S

DPS (Double-Page Speed): £2,000

Two-page advertorial spread within the issue designed in-house with the client with co-ordinating online advertorial.

Full Page Advert: £1200

210 x 280 mm (+3mm bleed)

1/2 Page Advert: £750

140 x 210 mm (+3mm bleed)

1/4 Page Advert: £400

105 x 140 mm (+3mm bleed)



Over 40.000 retailers and splatforms



“Receiving awards and write-ups in newspapers and magazines signifies the business's dedication to upholding elevated standards.”

Reader's House

Facts about entrepreneur prime

- ✓ **Available** across print, electronic, flip, web, and social media platforms
- ✓ **Distributed** in North America, the United Kingdom, European Union, Australia and South Africa.
- ✓ **Continuously available** for years, ensuring everlasting visibility
- ✓ Enhances your SEO and marketing performance with strategic **keywords and backlinks**.
The magazine goes to global market with Metadata that your name is in Keywords and titles..
- ✓ Marketing Sherpa revealed 82% of participants **trusted** magazines
- ✓ Gets 300% **more likes and comments** than average posts on social media
- ✓ **Builds global branding**, reaching over tens of countries and thousands of platforms
- ✓ Upholds integrity with **no fake news** or cybercrime involvement.
We feature what we get from your side
- ✓ **Targets specific audiences** based on your preferences
- ✓ Opportunity to receive the prestigious **“Visionary Vanguard Award”**
- ✓ **State-of-the-art** page design layouts
- ✓ **Get featured in over 3,000 media outlets!** Being highlighted in Entrepreneur Prime means gaining exposure across thousands of media platforms in the US, UK, EU, and beyond, including AP News, UK NewsWire, and affiliates of ABC, CBS, FOX, NBC, and many more.



OUR AWARD PROGRAMME

The Visionary Vanguard Award honours trailblazing entrepreneurs who demonstrate exceptional innovation, leadership, and impact in their respective industries.

DISTRIBUTION

Entrepreneur Prime is available in Print over 190 countries and more than 40.000 retailers and platforms includes all Amazon stores, Barnes & Noble, Walmart, Waterstones and Blackwells.

MEDIA IMPRINTS

Our issues have been garnering significant attention, with placements on major platforms such as AP News and Benzinga, reaching a combined potential audience of 40 million unique monthly visitors.

Our issues are also highlighted across leading news aggregators and research tools, including Google News, Bloomberg Terminals, Fox News, ABC, NBC, CBS and MuckRack, ensuring widespread visibility. Additionally, the feature is exclusively placed in over 3,900 affinity group publications, tailored for maximum relevance and impact.

Comprehensive Media Distribution and Brand Exposure Services

- Placement on AP News (Associated Press) with a Potential Reach of 40 Million Unique Monthly Visitors
- Placement on Benzinga with a Potential Reach of 5 million Unique Monthly Visitors.
- Placement on Leading News Aggregators and Research Tools (Google News, Bloomberg Terminals, MuckRack, Moody's NewsEdge, Naviga and MenaFN)
- Exclusive Placement on 3,900+ Affinity Group Publications Based on Relevance
- Distributed to U.S. TV/Radio including imprints of ABC, CNN, CBS, FOX, NBC
- Distributed through the World Media Directory
- Distributed by Email to Registered Readers
- Distributed to NewYox Media magazines including Mosaic Digest, Reader's House, Beauty Prime, CEO Vision Inside, Novelist Post, Taste London...





Inside Our Online Reach

A Dynamic Platform for Global Impact

Entrepreneur Prime is a leading global magazine, recognized by Google, featuring entrepreneurs prominently in titles, summaries, and captions, with added links to amplify their visibility and impact worldwide.

Entrepreneur Prime magazine is a powerful and highly influential publication recognised by Google as a global branding authority. Available in thousands of stores in print and accessible online worldwide, Entrepreneur Prime ensures every piece of content makes a lasting impact. Whether it's news or an exclusive interview, we prominently feature the entrepreneur's name in the title, photo captions, summaries, and introductions—creating unparalleled visibility for the featured individuals. Additionally, we provide clickable links to foster engagement and amplify reach, making Entrepreneur Prime a trusted platform for showcasing entrepreneurial success stories.



Print Matters

Elevating Visibility Through Printed Media

In a world dominated by fleeting digital content, print remains an impactful, credible, and enduring medium that stands the test of time. Its tangible nature provides a depth of value that resonates with readers and builds trust. Here's why print still matters:

1. WORLDWIDE REACH

Entrepreneur Prime is available in over 190 countries and 40,000 networks and platforms, giving entrepreneurs unparalleled global exposure.

2. BUILD A POWERFUL BRAND

Being featured in print helps entrepreneurs establish a strong international presence, positioning their brand as credible and trustworthy worldwide.

3. PERMANENT VISIBILITY

Print ensures long-term availability, with features continuously accessible in global markets—a lasting tool for building a recognizable brand.

4. STRATEGIC KEYWORDS & TITLES

Each feature is crafted with targeted keywords and titles, ensuring maximum searchability and a stronger connection with your audience in diverse regions.

5. A PLATFORM FOR BRANDING

Entrepreneurial brands appear across thousands of networks, creating a **permanent and reliable model** for global branding success.

6- TANGIBLE CREDIBILITY AND PRESTIGE

Being featured in reputable publications symbolises high standards, dedication to quality, and trustworthiness.



Your Brand, Your Magazine

Global Exposure, Credibility, and Branding – All in One Magazine

Starting in 2026, we offer customised print magazines for companies and entrepreneurs. Share your unique content, and we'll design a premium publication, distributed globally through our Entrepreneur Prime platform.

1. YOUR BRAND, YOUR STORY

Create your own magazine featuring your unique content—give us what you have, we'll do the rest.

2. COMPLETE DESIGN FLEXIBILITY

Partner with us to design a publication that reflects your brand's identity. Simply provide your content, and we'll handle the rest—customizing the layout and remaining pages to your preferences.

3. ENTREPRENEUR PRIME ACCESS

Your customised magazine will achieve premium distribution as part of our Entrepreneur Prime collection. Be seen in over 190 countries and on 40,000+ networks and platforms.

4. CREDIBILITY AND GLOBAL REACH

A branded print magazine adds credibility to your business, helping solidify your presence in the global market.

5. EXCLUSIVE ENTREPRENEUR INSIGHTS

With 90% of our content sourced from interviews with leading entrepreneurs, your customised magazine will align with the voices of global industry leaders.

HOW IT WORKS?

- Submit your content (5-10 pages) and share your vision for your magazine.
- Our expert design team will complete and customise the remaining pages according to your preferences.
- We'll ensure your magazine is polished, professional, and ready for global marketing under the Entrepreneur Prime label.

Where are you located?

We're located in London. Entrepreneur Prime magazine is a subsidiary of NewYox Media Group, a registered company that has been operating since 2021. NewYox Media is a publisher of 10 different magazines and operates two platforms.

What is your circulation?

We are not focused on circulation, unlike many UK magazines that have experienced an average annual decline in print sales of 6.3 per cent since 2014 (Source: Press Gazette). However, we can ensure that your interview reaches thousands of people. Please contact us for more information about this service.

Why should I interview?

Receiving an award and being featured in a magazine and newspaper demonstrates your commitment to excellence. Only the finest are selected to be featured on our magazines. Additionally, you can anticipate praise for both you and your work, which will serve as an excellent marketing tool. And many more benefits.

FAQ

Will I pay for my feature?

No, we publish online at no cost. For the print edition, we select a limited number of interviews. This also involves no cost, but we prioritize individuals who want to reach a global audience and are willing to be featured in other NewYox Media magazines.

If you get an invitation to be featured on our other magazines, please read "**The Timeless Appeal of Print**" article before you make a decision.

Why your magazine is so expensive?

Entrepreneur Prime is a rare British magazine available in print over 190 countries. Being global unfortunately forces us to keep prices higher. Yet if you order printed magazines through us you can get up to 70% discount from the retailers price.

Am I eligible to be featured on the cover?

We reserve our cover features for the best and exceptional people. If you think that you're the one, please contact us.

What are the differences between an online and print feature?

Being featured online on magazine is similar to being featured on your own website. However, print offers distinct advantages:

- It's ideal for archiving, displaying on coffee tables, sharing on social media, and framing.
- Your name appears on the magazine cover and editorial letter, reaching over 190 countries and more than 40,000 platforms, which is an excellent tool for global branding.
- It opens the door to being featured in our other group magazines, such as Novelist Post and Entrepreneur Prime.
- Only the best are featured in magazines and newspapers. Being featured in a magazine could be a once-in-a-lifetime opportunity for you. Don't miss out.

More questions?

Please contact editor@entrepreneurprime.co.uk



Let's Work Together

entrepreneurprime.co.uk || editor@entrepreneurprime.co.uk

Entrepreneur Prime is a subsidiary of NewYox Media Group, London, UK

