

entrepreneur

PRIME

entrepreneurprime.co.uk
ISSUE 9 | 2026 | GLOBAL EDITION

YOUSEF KHALAWI

The global Islamic finance industry's projected growth to \$9.7 trillion by 2029.

Exclusive Interviews And Expert Advice From Industry Leaders And Visionaries...

**SIMPLICITY IN ACTION:
The Transformative Leadership of**

PERRY OFFER

Discover How Perry's Visionary Approach Transforms Challenges into Opportunities in the Modern Marketplace

PRESS PACK 2026

Why does being featured in
entrepreneur PRIME matter?



entrepreneur **PRIME** is a premier destination for insightful interviews and inspiring stories from the world of entrepreneurship. Based in the vibrant city of London, we are a dynamic magazine dedicated to showcasing the journeys and successes of entrepreneurs across various industries.

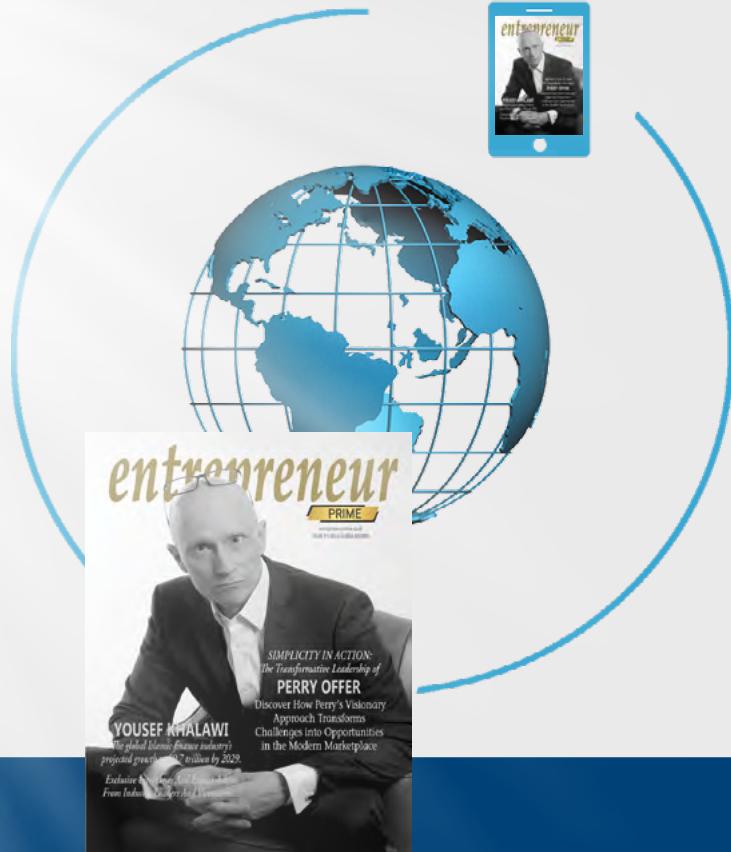


Mission

Our mission is to illuminate the journeys of entrepreneurs from diverse industries by delivering compelling and authentic stories that inspire, educate, and empower our global audience.

Vision

Our vision at Entrepreneur Prime is to be the leading global voice in entrepreneurship, recognised for our ability to connect and inspire a diverse audience through transformative stories and insights..



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6

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Entrepreneur Prime is available in print at local bookstores throughout the United States, from Alaska to Wyoming and California to New York.

Please visit magazines pages at Entrepreneur prime platform to see some of local and global stores...





What is the number of local bookstores in the United States that carry Entrepreneur Prime magazine in print?

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Alaska: 13 bookstores

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California: 183 bookstores

Colorado: 57 bookstores

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Delaware: 9 bookstores

District of Columbia: 17 bookstores

Florida: 68 bookstores

Georgia: 64 bookstores

Hawaii: 5 bookstores

Idaho: 16 bookstores

Illinois: 85 bookstores

Indiana: 44 bookstores

Iowa: 38 bookstores

Kansas: 19 bookstores

Kentucky: 32 bookstores

Louisiana: 16 bookstores

Maine: 29 bookstores

Maryland: 44 bookstores

Massachusetts: 101 bookstores

Michigan: 76 bookstores

Minnesota: 63 bookstores

Mississippi: 6 bookstores

Missouri: 36 bookstores

Montana: 14 bookstores

Nebraska: 15 bookstores

Nevada: 13 bookstores

N Hampshire: 14 bookstores

New Jersey: 39 bookstores

New Mexico: 19 bookstores

New York: 228 bookstores

N Carolina: 78 bookstores

North Dakota: 4 bookstores

Ohio: 66 bookstores

Oklahoma: 26 bookstores

Oregon: 66 bookstores

Pennsylvania: 105 bookstores

Puerto Rico: 1 bookstore

Rhode Island: 10 bookstores

S Carolina: 32 bookstores

South Dakota: 7 bookstores

Tennessee: 34 bookstores

Texas: 137 bookstores

Utah: 16 bookstores

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Wyoming: 7 bookstores



...facts

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Entrepreneur Prime integrates METADATA keywords and descriptions into global content to enhance visibility.

It supports featured individuals and brands in achieving worldwide exposure and SEO advantages.

This strategy accelerates brand growth and recognition in international markets.

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Strategic SEO, Enhanced Visibility,
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Being featured in Entrepreneur Prime magazine means gaining exposure across over 3,000 media outlets in the US, UK, EU, and beyond.

... and being featured in Entrepreneur Prime magazine means showcasing your interview at least one of NewYox Media magazines with a different title, captions and write-ups...

Perry Offer Simplifies Success With His Revolutionary Approach to Business

Editor's Note | London | 3 Weeks Ago | 0 | 10 Min



Photo: Perry Offer: A Visionary Leader Revolutionising Business with Simplicity and Focus

Embracing Simplicity, Overcoming Challenges, Transforming Businesses

Perry Offer shares his journey of resilience and his visionary approach to simplifying business processes, revolutionising companies, and promoting focused strategies to thrive in an increasingly complex global marketplace.



By Bernard Bale

In the realm of global commerce, there exist remarkable individuals whose contributions transcend the bounds of conventional business strategy, inspiring countless others to approach challenges with purpose and precision. Perry Offer exemplifies this calibre of entrepreneurial excellence. From a young age, Perry's resilience and forward-thinking mindset shaped his approach to life and business. Having confronted adversity early—when his father's abrupt departure marked a pivotal moment in his childhood—Perry forged an independent spirit that has fuelled his career and set him apart as a luminary in his field.

Known for his emphasis on the power of simplicity, Perry has made a lasting impact on businesses large and small, turning potential failures into thriving success stories through strategic clarity and uncompromising focus. A visionary problem-solver, Perry transformed operations at companies, such as Wood Hosiery, where his innovative approach revolutionised production processes, pushing efficiency to unprecedented levels. His determination to strip complexity from business systems remains his hallmark, earning him a reputation as a sought-after consultant who has steered companies away from crisis and propelled them towards market leadership.

As a thought leader, Perry challenges contemporary business paradigms with fearless conviction, denouncing over-complication and inefficiency—be it within the boardroom or in government policy. His philosophy advocates cutting through the noise and focusing on unshakeable essentials, empowering entrepreneurs to adapt, thrive, and innovate without losing sight of their core mission. Perry's insights into emerging technologies, globalisation, and the challenges of geopolitics offer invaluable tools for any leader navigating the turbulent landscape of modern commerce.

Perry Offer exemplifies visionary leadership, inspiring success by simplifying operations and fostering resilience, clarity, and focus in modern businesses.

In this interview, Perry unveils the principles that have defined his career and shares pragmatic guidance for businesses of all sizes—from startups seeking focus to established players striving for sustainable simplicity. His wisdom serves as a much-needed beacon in an age where red tape, political correctness, and unnecessary complexity threaten to stifle the spirit of innovation. Through Perry's words, readers of *Entrepreneur Prime* are invited to rethink their approach to leadership, problem-solving, and adaptability—learning not just how to survive in this fast-evolving world, but how to succeed.

You've emphasized the importance of simplicity in business and life. Can you share some examples from your career where simplicity led to success?

I have never been a half-hearted person. If I take something on I just have to give it my best shot, take a real interest in whatever I am working on and consider ways to make the process more streamlined and the company's revenue stronger and more efficiently earned. I have always been quite revolutionary and I still am. I had a book-keeping client called Wood Hosiery with whom I was then offered a full-time job as Director of Finance. That was in 1981 and I was only 22 but was ahead of my years in understanding the needs of such a role and, more importantly, the needs of the company.

One of the very good things about this company was that they recognised the need to evolve.

As an example, the company was doing well but stagnating a little. Stagnation means that things start to go backwards, profit margins begin to narrow and the roadmap to problems beckons. So, the situation needed a review and with my prompting we discovered a way in which we could improve profits and service at the same time without jeopardising what we already had.

"Step back from your business and survey it—you'll soon see the knots of complication that breed inefficiency." — Perry Offer

We found that our most profitable area was supplying to retailers on what was basically an own-label basis. I did quite a lot of research into the problems that retailers had with this and looked into ways in which we could offer a better system.

One of the major problems was that taking orders for 100 boxes of light tan tights and 100 boxes of dark tan tights meant that the tights were being made individually to colour and this taking several weeks to deliver. My research showed that if we simply had a large quantity of white tights in one place and could just dive them to order it meant that we could deliver in a few days rather than a few weeks. It made a

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TECHNICAL SIDE:

The magazine is available in print across over 190 countries and more than 40,000 retailers and platforms. This enhances your brand recognition globally and supports your SEO and marketing efforts.



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In addition to being available online, in print, and as a podcast, your interview is also featured in the interactive FLIP magazine. This includes links to your business website, social media accounts, podcasts, and even videos.



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eMail & Social Media



Although based in London, UK, 70% of our clients are from the United States, 20% from the UK, and the remaining from various regions around the world.

We have a database of over 60,000 email contacts spanning various industries, including business, literature, art, and beauty, which we utilize for email marketing.

While we haven't heavily invested in our social media presence yet, we have the capacity to ensure your posts are liked and shared by thousands, if needed. Please contact us for more information about this service.

Case Study

Here is a case study showcasing how Entrepreneur Prime empowers Perry Offer and enhances his work...

<https://newyox.media/a-case-study-how-newyox-magazines-empower-people-and-brands-globally>

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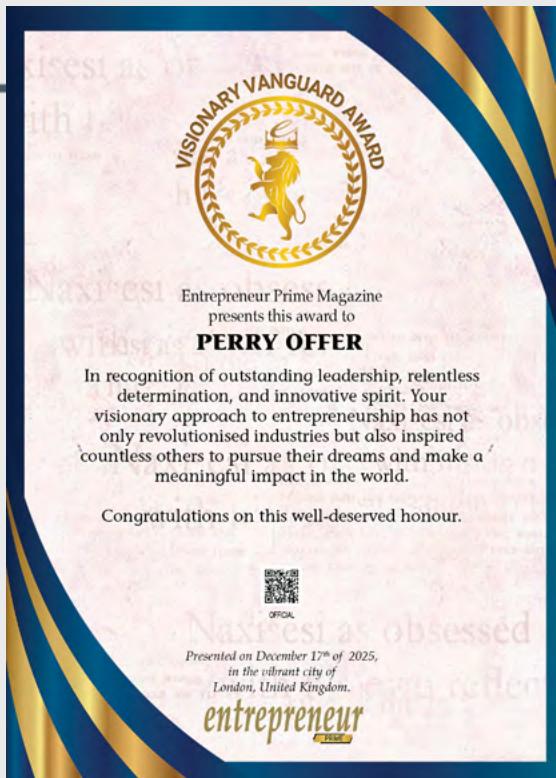
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Visionary Vanguard Award

The Visionary Vanguard Award is a prestigious recognition presented by Entrepreneur Prime Magazine to exceptional entrepreneurs who have demonstrated extraordinary leadership, unwavering determination, and a pioneering spirit. This accolade celebrates individuals whose innovative approach to entrepreneurship has revolutionised industries, inspired countless others, and made a profound impact on the world at large.





**THANK
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Let's work together!

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