



PRESS PACK 2026

Why does being featured in
entrepreneur PRIME matter?

entrepreneur

PRIME



entrepreneur **PRIME** is a premier destination for insightful interviews and inspiring stories from the world of entrepreneurship. Based in the vibrant city of London, we are a dynamic magazine dedicated to showcasing the journeys and successes of entrepreneurs across various industries.



Mission

Our mission is to illuminate the journeys of entrepreneurs from diverse industries by delivering compelling and authentic stories that inspire, educate, and empower our global audience.

Vision

Our vision at Entrepreneur Prime is to be the leading global voice in entrepreneurship, recognised for our ability to connect and inspire a diverse audience through transformative stories and insights..



World-wide Distribution & Sales. Available in PRINT..

in 6

Continents

in 190

Countries

over 40K

Stores

...everywhere



Entrepreneur Prime is available in print at local bookstores throughout the United States, from Alaska to Wyoming and California to New York.

Please visit magazines pages at Entrepreneur prime platform to see some of local and global stores...



JOHN SANDOE BOOKS LTD



What is the number of local bookstores in the United States that carry Entrepreneur Prime magazine in print?

Alabama: 21 bookstores
Alaska: 13 bookstores
Arizona: 23 bookstores
Arkansas: 26 bookstores
California: 183 bookstores
Colorado: 57 bookstores
Connecticut: 28 bookstores
Delaware: 9 bookstores
District of Columbia: 17 bookstores
Florida: 68 bookstores
Georgia: 64 bookstores
Hawaii: 5 bookstores
Idaho: 16 bookstores
Illinois: 85 bookstores
Indiana: 44 bookstores
Iowa: 38 bookstores
Kansas: 19 bookstores

Kentucky: 32 bookstores
Louisiana: 16 bookstores
Maine: 29 bookstores
Maryland: 44 bookstores
Massachusetts: 101 bookstores
Michigan: 76 bookstores
Minnesota: 63 bookstores
Mississippi: 6 bookstores
Missouri: 36 bookstores
Montana: 14 bookstores
Nebraska: 15 bookstores
Nevada: 13 bookstores
N Hampshire: 14 bookstores
New Jersey: 39 bookstores
New Mexico: 19 bookstores
New York: 228 bookstores
N Carolina: 78 bookstores
North Dakota: 4 bookstores

Ohio: 66 bookstores
Oklahoma: 26 bookstores
Oregon: 66 bookstores
Pennsylvania: 105 bookstores
Puerto Rico: 1 bookstore
Rhode Island: 10 bookstores
S Carolina: 32 bookstores
South Dakota: 7 bookstores
Tennessee: 34 bookstores
Texas: 137 bookstores
Utah: 16 bookstores
Vermont: 16 bookstores
Virginia: 79 bookstores
Washington: 103 bookstores
West Virginia: 12 bookstores
Wisconsin: 69 bookstores
Wyoming: 7 bookstores



...facts

- Continuously available for years, ensuring everlasting visibility.
- Builds global branding, reaching over tens of countries across the continents.
- Exclusive Interviews.
- Gets 300% more likes and comments than average posts on social media, when you share the contents .
- 90% of our contents are interviews and reviews.
- Interactive layouts and top-tier page designs.
- Upholds integrity with no fake news or cybercrime involvement.
- Enhances your SEO and marketing performance with strategic keywords and backlinks.

Redefining Business Insights



Entrepreneur Prime integrates METADATA keywords and descriptions into global content to enhance visibility.

It supports featured individuals and brands in achieving worldwide exposure and SEO advantages.

This strategy accelerates brand growth and recognition in international markets.

Maximizing Marketing Impact

Strategic SEO, Enhanced Visibility,
and Professional Editorial Features



- Improved SEO and marketing results through the use of strategic keywords.
- Instant credibility and heightened exposure, unlocking broader opportunities.
- Cutting-edge interview page designs for a professional touch.
- Achieved a 300% increase in social engagement (likes and comments) compared to standard posts.
- Continuous publication ensures ongoing visibility.
- Editorial introductions featuring accolades and highlights of the person's achievements..



Google



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Empowering Through Visibility

AS SEEN ON

The logo for the Associated Press (AP), consisting of the letters 'AP' in a bold, serif font with horizontal lines underneath.The logo for the American Broadcasting Company (ABC), featuring the lowercase letters 'abc' inside a circle.The logo for the CBS television network, featuring the CBS eye symbol followed by the letters 'CBS'.The logo for the National Broadcasting Company (NBC), featuring the NBC peacock symbol followed by the letters 'NBC'.The logo for the FOX television network, featuring the word 'FOX' in a bold, sans-serif font.The logo for DC Fashion Week, featuring the words 'DC FASHION WEEK' in a stylized, vertical font.The logo for The Globe and Mail, featuring the words 'THE GLOBE AND MAIL' in a serif font.The logo for MARCOM Europe, featuring the word 'MARCOM' in a bold, sans-serif font with 'EUROPE' in a smaller font below it.The logo for Digital Journal, featuring the words 'DIGITAL JOURNAL' in a bold, sans-serif font.The logo for Business Insider, featuring the words 'BUSINESS INSIDER' in a bold, sans-serif font.

ChatGPT

Available on the
Bloomberg
Terminal®

The logo for Global Finance Herald, featuring the word 'GLOBAL' in a large, serif font with 'FINANCE HERALD' in a smaller font below it.The logo for Investor World Review, featuring the words 'Investor World Review' in a bold, sans-serif font.

Entrepreneur Prime provides global media coverage, reaching over 3K media outlets in the US, UK, EU and beyond

Coverage spans AP NEWS, imprints of ABC, NBC, CBS, FOX, and many more.

Ensures impactful branding and international recognition for featured businesses and entrepreneurs.

Boost Your Brand!



Google News



- Associated Press:** Reaching 50% of the global population.

- Benzinga:** 5 million monthly visitors.

- Nexstar:** 68% penetration in U.S. households.

entrepreneur PRIME Key Partnerships

- Search engines:** Google News, Yahoo, Bing, Ask.

- AI Integration:** CHAT GPT registration

- EIN Press Wire:** Coverage on industry networks.

Being featured in Entrepreneur Prime magazine means gaining exposure across over 3,000 media outlets in the US, UK, EU, and beyond.

... and being featured in Entrepreneur Prime magazine means showcasing your interview at least one of NewYox Media magazines with a different title, captions and write-ups...



1 Perry Offer Simplifies Success With His Revolutionary Approach to Business

Editor's Pick | London | 5 Weeks Ago | 0 0 10 Min



Photo: Perry Offer: A Visionary Leader Revolutionising Business with Simplicity and Focus

2 Embracing Simplicity, Overcoming Challenges, Transforming Businesses

Perry Offer shares his journey of resilience and his visionary approach to simplifying business processes, revolutionising companies, and promoting focused strategies to thrive in an increasingly complex global marketplace.



By Bernard Gale

In the realm of global commerce, there exist remarkable individuals whose contributions transcend the bounds of conventional business strategy, inspiring countless others to approach challenges with purpose and precision. Perry Offer exemplifies this calibre of entrepreneurial excellence. From a young age, Perry's resilience and forward-thinking mindset shaped his approach to life and business. Having confronted adversity early—when his father's abrupt departure marked a pivotal moment in his childhood—Perry forged an independent spirit that has fuelled his career and set him apart as a luminary in his field.

Known for his emphasis on the power of simplicity, Perry has made a lasting impact on businesses large and small, turning potential failures into thriving success stories through strategic clarity and uncompromising focus. A visionary problem-solver, Perry transformed operations at companies, such as Wood Hosley, where his innovative approach revolutionised production processes, pushing efficiency to unprecedented levels. His determination to strip complexity from business systems remains his hallmark, earning him a reputation as a sought-after consultant who has steered companies away from crisis and propelled them towards market leadership.

As a thought leader, Perry challenges contemporary business paradigms with fearless conviction, denouncing over-complication and inefficiency—be it within the boardroom or in government policy. His philosophy advocates cutting through the noise and focusing on unshakeable essentials, empowering entrepreneurs to adapt, thrive, and innovate without losing sight of their core mission. Perry's insights into emerging technologies, globalisation, and the challenges of geopolitics offer invaluable tools for any leader navigating the turbulent landscape of modern commerce.

Perry Offer exemplifies visionary leadership, inspiring success by simplifying operations and fostering resilience, clarity, and focus in modern businesses.

In this interview, Perry unveils the principles that have defined his career and shares pragmatic guidance for businesses of all sizes—from startups seeking focus to established players striving for sustainable simplicity. His wisdom serves as a much-needed beacon in an age where red tape, political correctness, and unnecessary complexity threaten to stifle the spirit of innovation. Through Perry's words, readers of *Entrepreneur Prime* are invited to rethink their approach to leadership, problem-solving, and adaptability—learning not just how to survive in this fast-evolving world, but how to succeed.

You've emphasized the importance of simplicity in business and life. Can you share some examples from your career where simplicity led to success?

I have never been a half-hearted person. If I take something on I just have to give it my best shot, take a real interest in whatever I am working on and consider ways to make the process more streamlined and the company's revenue stronger and more efficiently earned. I have always been quite revolutionary and I still am. I had a book-keeping client called Wood Hosley with whom I was then offered a full-time job as Director of Finance. That was in 1981 and I was only 22 but was ahead of my years in understanding the needs of such a role and, more importantly, the needs of the company.

One of the very good things about this company was that they recognised the need to evolve.

As an example, the company was doing well but stagnating a little. Stagnation means that things start to go backwards, profit margins begin to narrow and the roadway to problems beckons. So, the situation needed a review and with my prompting we discovered a way in which we could improve profits and service at the same time without jeopardising what we already had.

"Step back from your business and survey it—you'll soon see the knots of complication that breed inefficiency."—Perry Offer

We found that our most profitable area was supplying to retailers on what was basically an own-label basis. I did quite a lot of research into the problems that retailers had with this and looked into ways in which we could offer a better system.

One of the major problems was that taking orders for 100 boxes of light tan tights and 100 boxes of dark tan tights meant that the tights were being made individually to colour and this taking several weeks to deliver. My research showed that if we simply had a large quantity of white tights in one place and could just dye them to order it meant that we could deliver in a few days rather than a few weeks. It made a

The Showcase HUB... ONLINE



1. **TITLE:** Your name is featured prominently in the title, ensuring better visibility on platforms like Google, Yahoo, and AI search engines.

2. **SUBTITLE:** A distinctive and captivating subtitle highlighting your uniqueness.

3. **PODCAST:** A concise overview of your podcast interview, providing key takeaways.

4. **EDITOR'S INTRODUCTION:** A one-of-a-kind introduction to your interview, complete with links to your business or website.

5. **RECOGNITION:** A notable praise quote from the editor, showcasing their thoughts on your interview.

6. **QUESTIONS:** We craft 10 to 12 personalised and unique questions tailored to your background and business, publishing them upon completion.

7. **FEATURED QUOTES:** We highlight 2 to 3 memorable quotes from your interview for readers to engage with.

The Showcase HUB...

FRINT



COOL SIDE:

1. One to five pages State-of-the-Art design page templates are provided for approval.
2. Good for archiving.
3. Suitable for showcasing in offices and homes.
4. Great gift to present to others.
5. Helps build trust with customers.
6. Provides tangible credibility and prestige.
7. Features high-quality photography and pages.
8. Creates a tangible impact.
9. Increases visibility.
10. Opens doors for collaborations and connections.
11. Contributes to legacy and memorability.
12. Aids in influence building.
13. Helps establish yourself or your brand as an authority in the industry.

TECHNICAL SIDE:

The magazine is available in print across over 190 countries and more than 40,000 retailers and platforms. This enhances your brand recognition globally and supports your SEO and marketing efforts.



The Showcase HUB...

FLIP



In addition to being available online, in print, and as a podcast, your interview is also featured in the interactive FLIP magazine. This includes links to your business website, social media accounts, podcasts, and even videos.



The Showcase HUB... eMail & Social Media



Although based in London, UK, 70% of our clients are from the United States, 20% from the UK, and the remaining from various regions around the world.

We have a database of over 60,000 email contacts spanning various industries, including business, literature, art, and beauty, which we utilize for email marketing.

While we haven't heavily invested in our social media presence yet, we have the capacity to ensure your posts are liked and shared by thousands, if needed. Please contact us for more information about this service.

Case Study

Here is a case study
showcasing how
Entrepreneur Prime
empowers
Perry Offer and
enhances his work...

<https://newyox.media/a-case-study-how-newyox-magazines-empower-people-and-brands-globally>

...rates

DPS (Double-Page Speed): £2.000

FULL PAGE: £1200

BACK COVER: £3000, Inside Cover: £2000

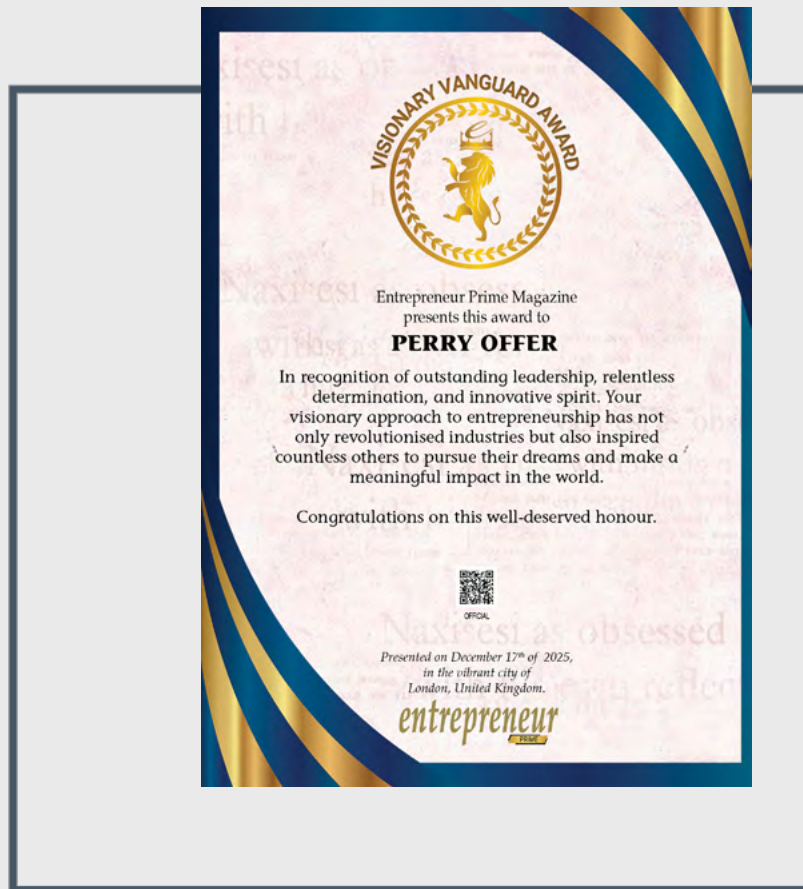
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entrepreneur
PRIME

Visionary Vanguard Award

The Visionary Vanguard Award is a prestigious recognition presented by Entrepreneur Prime Magazine to exceptional entrepreneurs who have demonstrated extraordinary leadership, unwavering determination, and a pioneering spirit. This accolade celebrates individuals whose innovative approach to entrepreneurship has revolutionised industries, inspired countless others, and made a profound impact on the world at large.





**THANK
YOU**

Let's work together!

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